

Freight Claims Management Shipper Options

Johnson Controls: A global multi-industrial company with core businesses in the automotive, building and energy storage industries.





Offering a full range of Lead-acid and Lithium-ion battery technology to power nearly every type of vehicle for our customers - including conventional, Start-Stop, Advanced Start-Stop, Micro Hybrid, hybrid and electric.

\$6.6 billion revenue in 2014

50+
manufacturing,
recycling and
distribution
centers
worldwide

140
million
batteries sold
globally in 2014.
Domestic 60%

140 thousand domestic TL shipments in 2014

Leading the way in battery recycling



Conventional vehicle batteries are the most recycled consumer product in the world. Our batteries are made from more than 80% recycled materials.

Last year, globally we recycled 8,000 batteries every hour — making us the world's largest recycler.



Up to
99% Of a
conventional
battery can be
recycled





Freight Claim Management

- Shippers without a Freight Claims Management process can't:
 - Recoup justifiable expenses
 - Reduce incidences of damage
 - Direct changes in load presentation
- Freight Claims Management is all about the processes which happen before and after cargo damage.
- The most important rule though?

Don't sign BOL before checking for damage, concealed damage or missing parts.



Can't manage what you don't know



Freight Claim Responsibilities

- Inspect freight at receipt and sign BOL with specifics.
 - "Subject to Inspection" = insufficient
- Write down everything and take photos
- Never discard damaged cargo/packaging
 - Discarding packaging can void claims
- Fill out the claim form completely and promptly.
 - Mitigate damage request and support with invoices or verifiable repair estimates
- Pay the original shipment invoice
- Keep all documents
 - BOL, Invoices (freight and goods), packing slip, photos, claim form submission

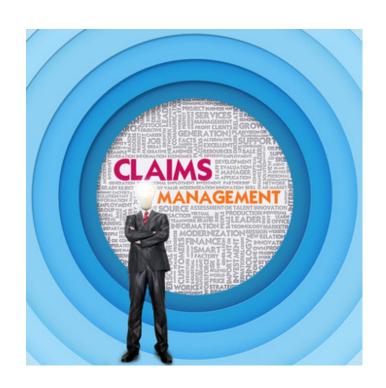


Stay calm and work with the Carrier



Freight Claim Management Options

- Shipper managed
 - ERP systems like Oracle or SAP
 - Transportation or Warehouse programs
 - Internal designs via Access or Excel
- Carrier managed
 - File on-line at carrier website
 - Carrier can provide claim form via fax/email
- Third Party managed
 - PC/MAC based Claims program
 - Web based Claims program
 - Outsourced Claims program



Shippers have options



Shipper Managed

- Integrated systems solutions (Oracle or SAP)
 - All the shipment details resident, and these can manage item and customer level data via interface.
 - Functionality is limited because this isn't a core competency; process improvement is slow or expensive
- Transportation/Warehouse Management Systems
 - Has all shipment details, but may not interface as easily to customers return information.
 - Functionality improves along with TMS/WMS pricepoint, but high upfront cost.
- Software solutions (Access, Excel)
 - Low entry cost, but effort increases exponentially with volume. Customizable
 - Can require multiple iterations to optimize, and multiple manual integrations to bring all data together.

Shipper Managed solutions are readily available



Carrier Managed

- Low Cost
 - File on line
 - File via fax
- Limited functionality
 - Must ask carrier for reports and updates
 - Multiple carriers = multiple report formats
 - Integrating into a single management report is time consuming
- Conflict of Interest concern
 - Can be hard to get information and may be incomplete

Carrier managed systems are low cost options



Third Party Options

- Multiple option
 - Google search Freight Claims Management → 489,000 pages
 - Solution set includes
 - Stand alone software
 - Freight payment agent software
 - Bolt on to SAP/Oracle
 - Bolt on to TMS/WMS solutions
- Multiple payment options
 - Buy
 - Per Transaction
 - Software as a Service (online subscription)
 - Recovery/Gain sharing
- Remember that gathering most of the data is still your responsibility, so plan accordingly.

Outsourced options can have great ROI



Actionable Steps

- You should be able to extract specific information and identify which problem to solve
 - Share data with problem carriers and use as a basis for improvement. Carriers can be challenged to fix their problem, and you can hold them accountable for their results.
 - Track freight claims by SKU to know if one product gets damaged more than others. Investigate the product, the packaging, or something else entirely.
 - See every origin point for claims, spot trends early. Concealed damage or shortages when originating from a particular DC?
 - Problem customers can be a cause of damage claims. You'll have better luck with Sales if you have data to support actions.

Mine your knowledge base for the right data.





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